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## प्रेस विज्ञप्ति/ Press Release

### Bank of Baroda Celebrates International Day for the Elderly – 1st October 2021

**Mumbai, 30 September, 2021:** Bank of Baroda, India's premium public sector bank, is celebrating "International Day for the Elderly" on October 1, 2021 by bringing a host of offers to senior citizens. With a view to provide convenient services to all the elderly, BoB would offer all type of doorstep banking services free throughout October to them.

BoB shows its commitment to provide best of customer service to the senior citizens of the country by giving them a convenient banking experience at each step. Celebrating the International Day for the Elderly across all its branches, the Bank is taking various steps to benefit the senior citizens by providing rewarding offers like additional interest rates on FD, offering complimentary Services under Doorstep Banking, concessions under Senior Citizen Privilege Account amongst various other initiatives to honour senior citizens. Besides, they can open the account at home through Video KYC on bob World.

To bring financial comfort on the interest earnings on Fixed deposits of Senior Citizens, Bank of Baroda is providing 1% additional interest rate on Fixed Deposits of above 5 years to up to 10 years tenure since June-2020, which is now extended up to 31-03-2022.

Conveying his wishes for a happy, healthy & long life to all senior citizens on the occasion of International Day for the Elderly, Shri Vikramaditya Singh Khichi, Executive Director, Bank of Baroda said, **"Bank of Baroda has always been at the forefront to give the best of services and is continuously enhancing its product offering to Senior Citizens. Covid Pandemic has severely affected all segments, particularly the senior citizens who are most vulnerable and dependent on the interest rate earning from fixed deposits. Taking care of the elderly is an integral part of our country's ethos and we are happy to take this tradition forward by strengthening our offerings and services to best suit the needs of our senior citizens."**

#### About Bank of Baroda:

Founded on 20th July, 1908 by Sir Maharaja Sayajirao Gaekwad III, Bank of Baroda is one of the leading commercial Bank in India. At 63.97% stake it's majorly owned by Govt of India. Bank serves its global customer base of over 140 Mn through over 46,000 touchpoints spread across 19 countries in 5 continent. Through Its state of the art digital banking platforms it provides all the banking products and services in a seamless and hassle-free way. Recently launched bob World mobile app provides customers with saving, investing, borrowing and shopping experience, all under one single app. The app also serves non customers by enabling account opening through video KYC. Bringing about a vision that matches the diverse clientele

base and to instill a sense of the trust and security has been the paramount factor for Bank of Baroda. Its moving well in that direction and bob World has been a testimony for its roadmap towards Digital Transformation.

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