

Request for proposal for empanelment of Market Research Agency

Reference No: BCC:MKTG:EMP_MRA:113:231 dated 17.06.2021

Sr. No.	Bidder's Query	Bank's Response
1	We are a registered MSME and request you to grant us exemption from turnover criteria and EMD of Rs.5.00 lakhs.	Exemption from turnover criteria – The suggestion/request will be evaluated by the Bank internally and any changes, if required, will be informed in the form of addendum by updating the tender section of the Bank's website EMD - The same is already elaborated in RFP document. Please refer to point no 20.9 on page no 20
2	I. Along with the empanelment documents, is bidder expected to submit any proposal in-line with the details highlighted under point 9? II. Is bidder expected to design and deliver the sample for each of the touchpoints and Geographies mentioned under point 9 and Annexure K? III. Is bidder expected to submit any commercial bids for the RFP?	No, there is no need to submit any formal proposal or any commercial bid whatsoever in response to the said RFP. The purpose of this RFP is solely focused on empanelment of MR for conducting various study/surveys across covering various Departments / products / services, etc. The scope of work mentioned under Point No. 9 of the said RFP is only indicative and not exhaustive.