



## NEWS HIGHLIGHTS

Digital lenders on fund raising spree

25% borrowers took personal loan to start their own business amid covid: Survey

How Digital Payments Gateways Are Expanding in India?

Digital wallets emerge second-most popular in-store payment method

## Today's View

### Data for all -

Data is king or so they say. Inclusivity for data platforms can be achieved when data reaches all stakeholders without lag or restrictions. Market information disseminated quickly could make the difference between making and losing money in the financial markets.

Spending on financial market data/analysis and news exceeded the USD 30 billion mark for the first time ever in 2018, according to a new report published by Burton-Taylor International Consulting.

**Xignite's** market data cloud is a single platform that unifies financial data consumption. It provides cloud-based financial market data APIs to help emerging companies and established enterprises deliver real-time and reference market data to their digital assets, such as websites and apps. **Xignite** cloud API's cover millions of financial instrument across all asset classes.

With all the real time **data** at hand, investors would like to trade across all asset classes. **Robinhood** makes it possible to trade in stocks, ETF's, options and crypto, brokerage free. It also gives access to professional research reports, margin trading and instant deposits. Various other tools and features such as price movement notifications and customized investment news provide additional appeal.

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**Indian Fintech raised nearly \$10 bln in the last decade : Credit Suisse**

Indian fintechs have attracted close to \$10 billion in equity capital funding, over the past decade, with digital payments and lending startups being the largest recipients in this sector, according to a report by global wealth management firm Credit Suisse.

As per the report titled '100 Unicorns: India's changing corporate landscape', India is home to the third-largest set of unicorns globally, behind the US and China, which command a total valuation of \$90 billion.

Source – Live Mint

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23<sup>rd</sup> March 2021

**Market Prophit** is a financial Big Data analytics company delivering real-time, meaningful intelligence to investors through sophisticated natural language processing, predictive analytics, and powerful visualizations of sentiment and buzz derived from financial related conversations in social media chatter. **Market Prophit** is the first service ever to provide quantitative rankings of financial bloggers data in social media and generate unique, real-time sentiment signals (bullish/bearish).

Another fintech startup **Mindbridge Analytics** is using AI and ML to detect anomalous patterns of activities, unintentional errors and intentional financial misstatements in financial **datasets**. The auditing software will automate ingestion and analysis of data and help accountants identify risk. A risk score is generated for the processed data and will flag transactions that need investigation.

Financial institutions harnessing the power of big data coupled with fintech innovation are leveraging meaningful insights from many disparate data sets. Fintech players have set the ball rolling for financial inclusion. A collaborative approach is the natural next step to accelerate the pace of this process.

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## Today's News

### Digital lenders on fund raising spree

Concerns about the sector notwithstanding, the digital lending segment is seeing a boom with increased demand for easy credit from customers and fund raise by many of these firms.

Over the last few months, many of these lenders have raised funds for penetrating deeper into the country and launching new products and more such firms are expected to raise funds in coming weeks. Digital lenders including IndiaLends, KreditBee and True Balance (for its lending arm -True Credits) have raised funds via equity as well as debt in recent weeks.

Source – *The Hindu Business Line*

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### 25% borrowers took personal loan to start their own business amid covid: Survey

Around 25% borrowers opted for a personal loan to start their own business, while 18% borrowers opted for a loan to manage their medical expenses and 17% borrowers opted for a loan to either buy a 2-wheeler or 4-wheeler, largely due to covid-19 pandemic and the resultant social and economic impact, according to a new survey on loan trends among young Indians conducted by IndiaLends, a new-age digital lending platform.

The Borrower Pulse Report by IndiaLends tries to understand borrower sentiments since the country went into lockdown a year ago. Gaurav Chopra, founder and chief executive officer, IndiaLends said, "Covid-19 pandemic-induced financial constraints made the last 12 months one of the most challenging times of our lives.

Source – *Live Mint*

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## How Digital Payments Gateways Are Expanding in India?

We have seen a sharp rise in the digital payment sector of India post-COVID 19 times. The dynamic payment systems of India are continuously evolving and diversifying in the domestic ecosystem.

With the robust digital payment systems are evolving in India to be in pace with the fast-moving technology. Here, we have kept our focus on payment gateways. In this context, we are reading about Paysharp - Chennai based B2B digital payment gateway startup.

Source – *Business Standard*

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### Paytm's payment gateway business records 750M monthly transactions

Paytm on Monday announced that its payment gateway business registered over 750 million monthly transactions, having already surpassed volumes to pre-COVID levels.

According to a statement, its "All-in-One Payment Gateway" saw increased adoption of online payments from segments, including BFSI, retail and D2C ecommerce, utilities, edtech, food delivery, digital entertainment, gaming, etc. The fintech unicorn claimed the higher adoption was on the back of Paytm and Paytm Payments Bank-issued instruments, including Paytm Wallet, Paytm PostPaid, Paytm Gift Vouchers, and Loyalty Points.

Source – *Your Story*

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## How Products Are Reshaping India's Financial Services

The first day of The Makers Summit witnessed leaders from the fintech industry talk about the challenges of building fintech products in India. The session was moderated by Mukesh Kalra, founder and CEO of ETMoney with participation from Radhika Gupta, MD and CEO of Edelweiss AMC, Ashish Kashyap, founder and CEO of INDmoney, and Deepak Abbot, co-founder of IndiaGold. These leaders and entrepreneurs discussed a number of different issues including product design for fintech, navigating compliances, user preferences, innovation and sales. Building Disruptive Fintech Products

The fintech industry is playing a critical role in reducing the touchpoints and risks associated with cash exchange. It is safe to say that Covid-19 has been a huge turning point for fintech adoption in terms of lending, insurance, micro-services and more. As per Inc42+ estimates, about \$11.5 Bn was invested in Indian startups in 2020. Of this, nearly 18.2% of the capital went into fintech firms that raised about \$2.1 Bn across 131 deals. Fintech also emerged as the top-funded sector in 2020, followed closely by enterprise tech with \$1.7 Bn across 128 deals and consumer services with \$1.68 Bn across 95 deals.

Source – inc42

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## 100-strong unicorn club drives change in India's corporate landscape: Report

India's fast-growing community of unicorns -- privately-owned companies -- valued over \$1 billion, are now driving radical change in the country's corporate landscape moving at an unprecedented pace creating in excess of \$ 240 billion in value, Credit Suisse said on Tuesday.

A special Credit Suisse report on India unicorns delves into India's 100-strong unicorn market and what India's startup boom means for the economy and the corporate landscape. According to the research report, an unprecedented pace of new-company formation and innovation in a variety of sectors resulted in a surge in the number of highly valued and as-yet-unlisted companies. Against 336 listed companies with a \$1 billion market capitalisation, there are now 100 unicorns in India with a combined market capitalisation of \$240 billion.

Source – The Economic Times

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## Payments startup MobiKwik targets Mumbai IPO by September

One MobiKwik System Pvt, the Indian digital wallet and payments startup, is targeting an initial public offering before September that could raise between \$200 million and \$250 million, according to people familiar with the matter. MobiKwik is planning to file its draft IPO prospectus by May for an offering in Mumbai that could value the company at more than \$1 billion, the people said, asking not to be identified as the information is private.

The Gurgaon-based company intends to hold a pre-IPO funding round that could give the startup a valuation of about \$700 million, the people said. Deliberations are ongoing and details such as the size and timing of the fundraising could change, the people said. A representative for MobiKwik declined to comment.

Source – The Economic Times

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## Digital wallets emerge second-most popular in-store payment method

Fuelled by the kirana shop push from financial technology (fintech) companies and the need for contactless payments during the pandemic, digital wallets have made inroads in the offline retail segment.

Digital wallets were the second-most popular in-store payment method in 2020 with a share of 22% after cash payments, which had a 34% market share, according to the 2021 Global Payments Report by Worldpay from FIS. Debit cards and credit cards had a share of 20% and 12%, respectively. The report projected that digital wallets would overtake cash as the most popular in-store payment method by 2024, accounting for 33% of payments.

Source – Financial Express

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## NSRCEL & ICICI Securities to help FinTech startups unlock their potential

A robust growth trajectory, abundant funding and a potential to cater to the underserved demographic are among the key growth drivers that have aided FinTech startups' journey to the top. The accelerated adoption of cashless transactions in the wake of the COVID-19 pandemic has only increased the demand for FinTech solutions.

According to a KPMG report, Indian FinTech startups roped in nearly \$1.7 billion in funding in the first six months of 2020, despite the ongoing pandemic

Source – Your Story

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