

NEWS HIGHLIGHTS

Fintech deals double to \$1.17 bn during Jan-Jun despite slowdown: Report

Google Pay rolls out NFC-based contactless card payment option in India

Svamaan Financial Services rolls out QR code based payments services

Fintechs, NBFCs move to cloud to speed-up transaction, KYC process

Today's View

AI in Insurtech

AI enables the insurance industry put its massive amounts of data to optimal use. In the insurance industry, AI is transforming areas such as underwriting, customer service, claims, marketing and fraud detection. As per ResearchAndMarkets.com report, Global Insurtech Market revenue is valued at US\$5.48 billion in 2019 and is expected to reach US\$10.14 billion by 2025, growing at a CAGR of 10.80% during the period 2019-2025.

Accolade Inc has launched **Maya** Intelligence platform which uses machine learning and artificial intelligence to help patients and employers select the most relevant and cost-effective health insurance coverage.

Paris-based **Shift Technology** is specialized in insurance fraud detection and claims automation. The company's SaaS platform leverages Artificial Intelligence, big data and network effects to detect fraudulent claims among its insurance clients.

Tata AIG General Insurance Company Limited has launched **TATA AIG Tara**, an insurance service through WhatsApp to offer customers solutions to their policy related queries in a timely, gratifying and accurate manner. The artificial intelligence-driven service has been launched to increase customized communication through direct interface with customers and allowing them to access their policies in a virtual form.

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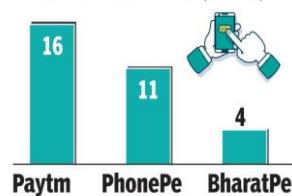
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BharatPe displays 'Indian' tag, dares Paytm, PhonePe

There is a full-blown fight among India's leading digital payments firms over which is a more "Indian" product, with the matter now reaching the RBI.

FIGHTING BIGGIES

No. of merchants (in mn)



Source: Cos

Source— The Economic Times

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3rd September, 2020

Getsafe, Germany based startup, uses AI enabling customers to manage all insurance policies in one place. The GetSafe technology automatically gathers information about current policies directly from the insurance companies of the consumers and gives a digital overview of their existing insurance policies, helps optimize their insurance portfolio and provides free and independent advice through insurance experts.

JPMorgan Chase & Co. uses software **COIN (Contract Intelligence)** to automate the document review process. This automation produces accurate results in a few seconds. It's an alternative to the conventional documentation done by lawyers, which usually takes weeks.

Lemonade developed AI-powered chatbot **Jim** can automatically assess, evaluate and payout a claim in a few seconds while chatting. The AI Jim understands the nature of the claim, their severity, and the state of emergency of the claim. This chatbot decides to pay the claim instantly or transfer the process to an official for manual intervention.

Rapid advances in the AI and tech-driven solutions industry will lead to disruptive changes. Technologies such as chatbots, optical character recognition, sentiment analysis and social media algorithms will have a positive impact in terms of profitability of the company.

Today's News

Google Pay rolls out NFC-based contactless card payment option in India

Google Pay users will now be able to make contactless payments using the near-field communication (NFC) technology system that the tech giant is currently testing in India. Google Pay, which until now supported a UPI-based payment method will give users the option to add their card numbers for direct payment. As per reports and a Google support page, "only Axis Visa cards and SBI Visa credit cards can be added to your payment methods. International cards aren't supported by Google Pay at this time."

To add their credit cards or debit cards as an NFC-payment option, Google users should: Go to Settings > Payment Methods > Add Card. Users should then fill in the card number, expiry date, CVV, and the card holder's name and billing address.

Source –India Today

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Fintech deals double to \$1.17 bn during Jan-Jun despite slowdown: Report

In spite of massive disruptions to economic activities across the globe, the domestic fintech space was overactive in the first half of 2020 with the deal value more than doubling to USD 1.7 billion across 70 deals from USD 726.6 million in the year-ago period, according to a report.

Total investments by venture capital funds, private equity players and also mergers and acquisitions by large corporates in the domestic fintech space saw USD 1,052.4 million worth of deals closing in the first quarter of 2020 across 38 transactions, the report by KPMG International said.

Source – Business Standard

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Alternative payments emerge as mainstream amid COVID-19 in India, says GlobalData

Alternative payments have gained significant prominence among the online shoppers in India with mobile and digital wallets gradually displacing traditional payments such as cash and cards amid COVID-19, according to GlobalData, a leading data and analytics company.

An analysis of GlobalData's E-Commerce Payments Analytics reveals that the Indian e-commerce market is estimated at be valued at Rs 4.3 trillion (US\$ 60.5 billion) in 2020, up from Rs 1.7 trillion (US\$ 23.7 billion) in 2016. This represents a CAGR of 26.3 percent between 2016 and 2020. It is expected to increase further to reach Rs 7.9 trillion (US\$ 111.3 billion) by 2024.

Source – India Retailing

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Drones, robotics, electric vehicle components in the government's 'aatmanirbharta' plan

After traditional sectors, India now wants to become self-reliant in drones, robotics and electric vehicle equipment.

As part of the exercise, the Department for Promotion for Industry and Internal Trade (DPIIT) has identified certain 'focus sectors' to reduce imports and ramp up domestic production. Officials said industry has been asked to lead the exercise.

Source – The Economic Times

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London neo-bank Cashaa raises funding to power up India expansion

Cashaa Technologies Ltd, a London-based cryptocurrency-focussed neo-bank, has raised \$5 million (Rs 36 crore) to fuel its India expansion, among other things. In a statement, the company said it has raised this capital from O1ex, a Dubai-based blockchain investment and advisory firm with IT operations in Kanpur. Apart from India, Cashaa will also use the funding for African and Caribbean markets, it said.

Its platform accepts several currencies including bitcoin, ethereum and dollar, with the company looking to add the rupee soon. "We believe that the next big evolution in the banking and crypto space can actually happen from India. Hence, we have been actively working on developing products, working on our infrastructure and recruitments to power our entry into the Indian market," Cashaa founder and chief executive officer Kumar Gaurav said.

Source – VC CIRCLE

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Fintechs, NBFCs move to cloud to speed-up transaction, KYC process

Cloud infrastructure including content delivery networks (CDNs), storage lakes, KYC management and natural language processing (NLP) for chatbots saw a spike in adoption by fintechs and NBFCs during the initial phase of the lockdown as many of them were on a race to bring uninterrupted services to customers, said a top Amazon Web Services executive. Navdeep Manaktala, Director, Startup Business, Asia-Pacific at Amazon Web Services (AWS) said that apart from fintechs and NBFCs, edutech, and mobile gaming startups were also their most active customers during the lockdown phase.

Ahmedabad-based fintech startup EasyPay, which offers a point-of-sale (PoS) based retail payment solution for offline store owners in remote towns and villages recently pivoted to a cash withdrawal service after the first phase of lockdown was announced in late March 2020. EasyPay's Paisa Nikal currently allows users in Tier-2, 3, and other remote areas to draw-out cash by visiting local retailers instead of ATMs—which is scarce in remote towns and villages.

Source – Live Mint

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Svamaan Financial Services rolls out QR code based payments services

Digital microfinance venture Svamaan Financial Services has rolled out QR (quick response) code based Unified Payments Interface (UPI) payment option on GooglePay, PhonePe and PayTM for its customers. This facility is in addition to all banking apps offerings, it said in a release. The company has also forged partnership with digital payment companies including PayU, FINO Payments Bank and PayNearby for cashless and contactless service in view of the COVID-19.

These partnerships will allow Svamaan to offer digital and safe loan disbursements as well as collections experience while adhering to social distancing and safety norms in business operation, the company said. "Svamaan's primary goal has always been to empower rural women and make them financially independent. COVID-19 pandemic has particularly affected the low-income groups across the country in terms of lack of easy availability of finance. "In times like these, Svamaan is committed to provide a much-needed helping hand to rural women to rebuild their dreams," said Anushree Jindal, Founder & Director of Svamaan Financial Services said.

Source – Outlook India

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Zomato is about to buy a startup that has little to do with food delivery

Food delivery company Zomato, which has newly-minted money from Singapore's Temasek, is close to buying out a startup that provides members access to sport facilities.

The cash-and-stock transaction values Fitso, a five-year-old Gurugram-based company, at roughly \$20 million, according to a person intimately familiar with the deal. "Negotiations have reached an advanced stage and the term sheet is being finalised," said this person, asking not to be named.

Source – Money Control

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Mosambee Receives India's First Certification For Contact And Contactless Card Payment Transactions On Smartphones And Tablets

UL, a global safety science company, announced that Mosambee, a payment solution company, is the first company in India to have their software-based personal identification number (PIN) entry product, commonly known as PIN on Glass, certified for compliance with the Payment Card Industry (PCI) standard.

PCI allows for contact and contactless card transactions with PIN entry on merchants' mobile devices, such as smartphones and tablets, using a secure PIN entry application.

Source – BW Business World

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