

POST CODE 14	
Designation/Role	UI/UX Designer
Key Responsibilities	<ul style="list-style-type: none"> • Study industry best-practices in UI/UX design to stay up-to-date on emerging trends & technologies • Understand customer facing business processes to envision user journeys; • Work with business teams to understand business objective, identify regulatory constraints and align business KPIs to be impacted by the envisioned journey • Conduct user research to understand user behavior, needs and motivation • Design wireframe and communicate your idea to the business leads • Identify up-stream and down-stream dependencies for the product rollout • Design prototype for multiple channels and demonstrate to the business and customer experience leads • Develop pen and paper prototypes as well as advanced prototyping tools • Identify drop-offs in the envisioned journey, work with business teams to revamp the journey • Work with UI/UX team to deliver the product • Estimate efforts for building prototypes and track the delivery • Coordinate with product managers to escalate issues to ensure timely delivery • Designing Wireframe websites and mobile apps • Work closely with programming team to collate content during development website/mobile apps • Ensure the feasibility of UI/UX designs and subsequently build the required changes • Determine information architecture and create sitemaps for websites & mobile apps • Identify areas for improvement, including content inventories and audits • Ensure high quality graphic standards and brand consistency
Skill Requirement	<ul style="list-style-type: none"> • Good understanding of UI design principles • Basic understanding of banking and other financial products • Have led a team of UI/UX designers from ideation to delivery • Should have work experience as a UI/UX designer & developer having experience of at least 5 application. • Proficient understanding of fundamentals as well as industry best-practices in UI/UX design & development • Have experience in Planning and conducting user research and competitor analysis

UI/UX DESIGNER

	<ul style="list-style-type: none">• Have proficient experience in designing Prototypes & Wireframe• Have knowledge of Planning and designing Information architecture for the website or applications• Have knowledge of creating & defining use cases, flow diagrams and information hierarchies• Have planned & conducted interviews & user surveys to help define and refine user personas• Familiarity with design software like Adobe Suite, Photoshop etc.
Educational Qualification	<ul style="list-style-type: none">• A bachelor/Master degree in Computer Science / Information Technology / MCA/ Design or equivalent. (from a AICTE / UGC recognized University)
Minimum Experience	<ul style="list-style-type: none">• Have at least 5 years' experience in a UX/UI designer role having implemented customer journeys with tangible business benefits• Candidates having UI/UX certification will be preferred
Age	<ul style="list-style-type: none">• Minimum Age – 25 & Maximum Age – 40
Proposed CTC	<ul style="list-style-type: none">• Remuneration offered will be on CTC basis as per market benchmarks and is negotiable based on candidate's qualifications, experience and overall suitability for the respective post.
Nature of Engagement	<ul style="list-style-type: none">• Contractual Engagement for a period of 3 years, with yearly performance review. The term of engagement may be extended at the option of the Company.
Location of posting	<ul style="list-style-type: none">• Mumbai