

S.no.	Details	
1	Brand	Paytm
2	Detailed offer construct	Exclusive offer for Bank of Baroda Debit/Credit Card users - Get 5% upto ₹50 cashback on one Mobile Prepaid/Postpaid Bill / DTH recharge
3	Coupon code if any	BOB50
4	Validity term	6 Nov to 31 Jan 2021
5	Landing page url if any	https://p.paytm.me/xCTH/BOB50
6	If offer is for online, provide site url	www.paytm.com
7	Offer complete terms & conditions	<p>1) Get 5% upto Rs 50 cashback on one Mobile Prepaid/Postpaid Bill/ DTH recharge on Paytm using Bank of Baroda Credit Card/ Debit Card</p> <p>2) This offer is valid once per user from 6 Nov 2020 to 31 Jan 2021. Also, the offer can be availed once per card in the entire offer duration</p> <p>3) User can avail this offer on any one Mobile Prepaid / DTH recharge / Mobile Postpaid bill payment. User cannot claim this offer on multiple categories.</p> <p>3) This offer is valid on min. recharge or bill payment of Rs 299</p> <p>4) Only users that apply promocode "BOB50" in Apply promocode section and pay using Bank of Baroda Debit/Credit card will be eligible for cashback under this offer</p> <p>5) If the user doesn't apply BOB50 promocode or pay via other bank cards/payment methods, the user cannot claim the benefits of this offer</p> <p>6) User will get 5% up to Rs 50 cashback in the linked Paytm wallet within 24 hours of eligible bill payment</p> <p>7) If you have not completed your KYC, or have breached your monthly wallet limit, you will receive cashback in Gift Voucher</p> <p>8) Paytm reserves its absolute right to withdraw and/or alter any terms and conditions of the offer at any time without prior notice</p>
8	To avail offer (complete customer journey)	<p>1. User opens Paytm app</p> <p>2. User clicks on Recharge/Bill Payments icon on Home page -> Mobile prepaid/Postpaid or DTH icon on the pop up menu</p> <p>3. User proceeds as usual for Mobile Recharge/Bill Payment/DTH - selecting plans/entering recharge amount</p> <p>4. User needs to select BOB50 Promocode in the "Apply promocode" section.</p> <p>5. User needs to pay using BoB cards of applicable BIN numbers & complete the order process</p> <p>6. User will get CashBack in their Paytm wallet within 24 Hours</p>