

Terms and Conditions-RuPay offer

1. This limited time promotional offer ("**Offer**") is made available to you on www.amazon.in or the mobile application / mobile site thereof (collectively, "**Amazon.in**") by Amazon Seller Services Private Limited and is provided to you by National Payments Corporation of India ("**NPCI**") and Amazon Pay (India) Private Limited ("**Amazon**")
2. These Offer terms and conditions ("**Offer Terms**") are in addition to the Amazon.in Conditions of Use & Sale and Privacy Notice to which you agree to by using Amazon.in. In the event of any conflict between the Conditions of Use & Sale and these Offer Terms, these Offer Terms will prevail, only for the purposes of this Offer.
3. All residents of India holding a valid and current RuPay credit or debit card (each a "**Card**") are eligible to avail the Offer (the holder of a Card, a "**Cardholder**"). Corporate or Commercial Cards are not eligible to avail the offer.
4. The offer is valid from 29th October, 2020 to 4th November 2020 ("**Offer Period**"), unless revoked or extended by Amazon in its sole discretion, without any prior notice and without liability.
5. Under this Offer, any Cardholder who, during the Offer Duration, makes any purchase from Amazon.in (eligible products only) and makes the payment using the Card, will be entitled to receive savings as per the below table for a successful transaction made on Amazon.in, provided the purchase value for such transaction (inclusive of taxes) is equivalent to or exceeds INR 1,000 on a per transaction basis. Check Product page for offer eligibility

	RuPay
Offer Period	Credit and Debit Cards
29th Oct – 4th November	10% Instant Discount up to Rs. 250

6. The purchase of the product(s) will be governed by the terms of sale, including terms of exchange (wherever available), applicable to the sale of the product(s) on Amazon.in. This Offer will also be applicable on purchase of product(s) by the Cardholders under an exchange offer.
7. Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products:
 - Gift Card(s) (Amazon branded and Non Amazon branded)
 - Prepaid phone recharges, DTH recharges, Bill payments
 - Kindle e-books and Kindle Unlimited Subscription Program
 - Amazon Pay balance loading
 - Amazon Prime subscription
 - Infant Nutrition products
 - Flight, train and Bus bookings on Amazon
 - Select mobiles (see product page for offer eligibility)
 - Amazon Food delivery orders

The customer needs to check the product page for offer eligibility.

8. The Instant Discount would not be applicable on payment made by Cardholders using the 'Cash on Delivery', payment option.
9. The Offer is also valid on EMI (equated monthly installment) transactions, No Cost EMI transactions and Exchange offers.
10. In the event the order is returned or cancelled by the Cardholder, seller or Amazon Seller Services Private Limited, for any reason whatsoever, and subsequently the order / purchase transaction value falls below INR 1,000/-, the order will not qualify for this Offer and the participation of the Cardholder will be deemed withdrawn.
11. If Instant Discount is availed on any order, and it is subsequently cancelled, the refund amount of such orders will be post adjusting the instant discount amount availed on the purchase.
12. Amazon reserves the right, at any time, without prior notice, without liability, and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these Offer Terms or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not.
13. Products offered under this Offer are subject to availability and accordingly NPCI, and/or Amazon, in no circumstances, shall be liable for non-availability of any of any product.
14. Nothing contained herein amounts to a commitment by Amazon or the NPCUI to conduct further, similar or other offers
15. The above Offer is by way of a special offer and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement (if any executed by the Bank).
16. Delinquent and over-limit credit Card members will not qualify for this Offer.
17. This Offer cannot be availed on: (i) purchase of the ineligible / excluded products mentioned above; or (ii) purchase by Cardholder using any card other than the Card (mentioned above).
18. Under no circumstances, will the cashback being offered under this Offer be settled in cash in lieu thereof by Amazon.
19. By participating in this Offer, every Cardholder expressly agrees that Amazon or any of its affiliates will not be liable or responsible for any loss or damage whatsoever that a Cardholder may suffer, directly or indirectly, in

connection with this Offer, including but not limited to that associated with his/her use or delivery or misuse of any product purchased on Amazon.in.

20. All disputes between the Cardholders, NPCI will be resolved *inter se* and Amazon will not (nor will be liable or obliged to) mediate or resolve any dispute or disagreement between the Cardholders and the Bank.
21. Any disputes arising out of this Offer shall be subject to the exclusive jurisdiction of the courts at Bangalore.
22. The Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary.
23. Any person availing this Offer shall be deemed to have accepted these Offer Terms

