

Annexure

RFP for Selection of Social Media Management Agency

Madam/ Dear Sir,

We refer to the RFP for Selection of Social Media Management Agency (Ref No. BCC:MKTG:EMP_SMAGNC:116:96 dated 15.02.2024) and subsequent presentations made by the agencies as part of Technical evaluation.

In this context we append below the list of -7- Qualified agencies:

SN.	Name of Agency
1.	M/s Goldmine Advertising Pvt. Ltd.
2.	M/s Everymedia Technologies Pvt. Ltd.
3.	M/s Adfactors PR Pvt. Ltd.
4.	M/s R K Swamy Pvt. Ltd.
5.	M/s Gozoop online Pvt. Ltd.
6.	M/s Interactive Avenue Pvt. Ltd.
7.	M/s Kinnect Media Pvt. Ltd

The above Qualified agencies are required to join the Teams Meeting (shall be shared via email) for the Commercial Bid opening as mentioned in the RFP Clause.

The date and Time of Commercial Bid opening is appended below:

Date of Commercial bid Opening: 20.03.2024

Time: 3.00 PM

