

### Addendum 1

#### Tender Document for Selection of Social Media Management Agency

(RFP No. BCC: MKTG: EMP\_SMAGNC:116:96 Dt. 15.02.2024)

S. No.	RFP Ref Page no.	RFP Clause No.	Relevant Section	Existing Clause in the RFP	Modified Clause in the RFP
1	Page No. 7	Point No.2	Eligibility Criteria	Annual Turnover: The Agency's minimum Gross Annual Turnover for last 3 consecutive financial years i.e. F.Y. 2021-22, 2022-23 & 2023-24 should be at least Rs. 15 Crores in each FY year as per audited balance sheets. (The clients can be based out of India or overseas). (Standalone Turnover of the company applying for the selection will only be reckoned, not of the group company or subsidiaries.)	Annual Turnover: The Agency's minimum Gross Annual Turnover for last 3 consecutive financial years ( <b>Audited</b> ) i.e. F.Y. 2021-22, 2022-23 & <b>Provisional CA certificate for FY 2023-24</b> should be at least Rs. 15 Crores in each FY year. (The clients can be based out of India or overseas). (Standalone Turnover of the company applying for the selection will only be reckoned, not of the group company or subsidiaries.)
2	Page No. 7	Point No.4	Eligibility Criteria	The bidder should have experience of working as Social Media Management Agency [Content & Response Management] for at least two BSE/NSE Listed Corporates and the details of the same should be provided.	The bidder should have experience of working as Social Media Management Agency [Content & Response Management] for at least two BSE/NSE Listed Corporates/ / <b>Govt./ State Govt./ PSU's</b> and the details of the same should be provided
3	Page No. 19	Point No. 3	Technical Evaluation	Gross Average Annual Turnover (GAT) for the last 3 consecutive financial years i.e. F.Y. 2020-21, 2021-22 & 2023-24  (as defined in eligibility) Full Marks (5) if GAT is more than 200 Crores. 4 Marks if GAT is more than 150 Crores. 3 Marks if GAT r is more than 100 Crores. 2 Marks if GAT is more than 50 Crores. 1 Marks if GAT is equal or upto 50 Crores.	Gross Average Annual Turnover (GAT) for the last 3 consecutive financial years i.e. FY 2021-22, <b>FY 2022-23 (in place of FY 2020-21) &amp; Provisional CA certificate for FY 2023-24</b> need to be submitted.  (as defined in eligibility) Full Marks (5) if GAT is more than 200 Crores. 4 Marks if GAT is more than 150 Crores. 3 Marks if GAT r is more than 100 Crores. 2 Marks if GAT is more than 50 Crores. 1 Marks if GAT is equal or upto 50 Crores
4	Page No. 57	Table	Annexure C	CA Certificate	<b>Audited financials for FY 2021-22, FY 2022-23 &amp; Provisional CA certificate for FY 2023-24 need to be submitted.</b>

S. No.	RFP Ref Page no.	RFP Clause No.	Relevant Section	Existing Clause in the RFP	Modified Clause in the RFP
5	Page No. 63	Para 3	Annexure H	In the authorization letter from OSD, it states the following statement: <b><u>We also state that our sole participation in this bid would be through the above said solution and the bidder. We will not be participating in this bid through any other bidder.</u></b>	The mentioned point stands removed from the Annexure- H of the RFP document. The bidder has to submit the Annexure H without this point.
6	Page No. 28	Clause No. 21	Performance Guarantee	<p>Successful bidder also has to furnish a Performance Bank Guarantee of 10% of the total contract value issued by any reputed Scheduled Commercial Bank in India (other than Bank of Baroda) in favour of Bank of Baroda. The Guarantee shall be valid for the entire period of contract and 3 months thereafter. (Annexure J).</p> <p>In case of extension of contract, the successful bidder has to extend the Bank guarantee for the extended period (exceeding three months of the contract) as per stipulation in the Service Level Agreement.</p> <p>In case vendor fails to perform the contract, Bank shall invoke the Bank Performance Guarantee to recover penalty/ liquidated damages.</p>	<p><b>Successful bidder also has to furnish a Performance Bank Guarantee of 5% of the total contract value issued</b> by any reputed Scheduled Commercial Bank in India (other than Bank of Baroda) in favour of Bank of Baroda. The Guarantee shall be valid for the entire period of contract and 3 months thereafter. (Annexure J).</p> <p>In case of extension of contract, the successful bidder has to extend the Bank guarantee for the extended period (exceeding three months of the contract) as per stipulation in the Service Level Agreement.</p> <p>In case vendor fails to perform the contract, Bank shall invoke the Bank Performance Guarantee to recover penalty/ liquidated damages.</p>