

Query Detail		Reply
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Point No. 2.0 ELIGIBILITY CRITERIA	The Agency should have a minimum Gross Annual Turnover of Rs.125 crores. The Turnover Criteria is too much. Please reduce the Turnover amount.	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
Ad Agency will have a minimum of 5 years of experience (4 Yrs. for STARTUPs) in providing similar ad agency services to a Government / PSU / Public & Private Banks / NBFC.	Please consider Private Firms experience also.	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
Annual Turnover: The Agency should have a minimum Gross Annual Turnover of Rs.125 crores (Min. Rs.3 Crores for Micro & Small enterprises) in each of the last three financial years. Agency will submit the audited financial statements. (Standalone Turnover of the company applying for the selection will only be reckoned, not of the Group Company or subsidiaries). NOT APPLICABLE for STARTUPs	We request you to consider & relook at this minimum Gross Annual Turnover criteria, keeping in mind the last previous two financial years hit & influenced by the pandemic (COVID 19), resulting in virtually very less turnovers across the industry. We request you to consider Average Annual Turnover of Rs. 125 Crores for 3 Financial Years i.e. for (FY 2019-2020, FY 2020-2021 & FY 2021-2022). OR A minimum Gross Annual Turnover of Rs.125 crores each for any 3 of the last 5 best Financial Years i.e., from (FY 2017-2018, FY 2018-2019, 2019-2020, FY 2020-2021 & FY 2021-2022). It would be highly appreciated if you relook at this criteria.	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
Network strength Overseas (Where Bank has its presence)  Full mark (5) for having offices at 4 or more Countries.  Network strength Overseas (Where Bank has its presence)  Full mark (5) for having offices at 4 or more Countries.	We know the extensive worldwide network of branches of Bank of Baroda offers international banking services.  We would like to inform you that we were Empanelled with Bank of Baroda as a Advertising Agency for 03 years i.e., from 15.01.2020 till 14.01.2023. We are capable to provide advertising services and deliver campaigns for Bank on International level as well.  We request you to give relaxation against this clause.	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
Annexure-17- Pre-Contract Integrity pact	Do we need to submit Annexure-17- Pre-Contract Integrity pact on Non-Judicial Stamp Paper of Rs. 100 OR we can submit it on Company's Letter Head?  Please Clarify	Annexure 17 will be on Non judicial stamp of Rs .100/-
2. Creative Campaigns for BFSI Clients	We have a robust track record of working with numerous BFSI clients, including esteemed institutions such as Union Bank of India, NPCI, HDFC, and others. Our scope of work extends beyond creative designing to encompass end-to-end campaign management, event execution, OOH advertising, and more. The purchase orders and email approvals we receive from our clients encompass the entirety of the project, not solely limited to creative designing. Therefore, we kindly request that the tender accepts these comprehensive approvals as supporting evidence, allowing us to demonstrate our expertise and achievements in full.	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
Presence of International Offices	While we may not have physical international offices, we have established strong partnerships and a vast network of collaborators in various countries. Over the years, we have successfully executed events and campaigns in several countries, including Dubai, Sri Lanka, Japan, Malaysia, Indonesia, Thailand, and more. We kindly request that the tender acknowledge our extensive experience and capabilities in conducting international projects through our network partners.	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.

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Gross Annual Turnover(GAT)(as defined in eligibility) Full Marks 10 if GAT is more than 225 Crores. 08 Marks if GAT is more than 200 Crores. 05 Marks if GAT is more than 175 Crores. 03 Marks if GAT is more than 150 Crores. 01 Marks if GAT is more than 125 Crores.	Considering the Covid pandemic can the GAT be considered to be an average of 3 years. Also requesting to reduce the GAT to 150 crores for full marks.	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
Overseas (Where Bank has its presence) Full mark (5) for having offices at 4 or more Countries 3 Marks if Offices are in 3 Countries 2 Marks if Offices are in 2 Countries 1 Marks if Office is in 1 Country	Can you kindly consider revising the said clause, as hardly any work gets done for the international markets	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
ELIGIBILITY CRITERIA - Annual Turnover - The Agency should have a minimum Gross Annual Turnover of Rs.125 crores (Min. Rs.3 Crores for Micro & Small enterprises)	Regarding MSME – Medium category, how much Annual Turnover is required? And Kindly consider the Average Annual Turnover for last 3 years of Rs. 100 crores	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
Eligibility Criteria: Annual Turnover: The Agency should have a minimum Gross Annual Turnover of Rs.125 crores (Min. Rs.3 Crores for Micro & Small enterprises) in each of the last three financial years. Agency will submit the audited financial statements. (Standalone Turnover of the company applying for the selection will only be reckoned, not of the Group Company or subsidiaries). NOT APPLICABLE for STARTUPS.	We are a registered MSME and eligible for the 3 crore turnover.  However in the technical evaluation parameters, Point 3 - Gross Annual Turnover(GAT)(as defined in eligibility) - the marking scheme is as per the turnover of 225cr.  What will it be for MSMEs? Kindly clarify	This suggestion/request was evaluated by the bank internally and necessary changes have been made through a corrigendum dated 27.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
	Request you to please grant us an extension as we couldn't log-in in time for registration, due to website technical issues.	Refer to Addendum dated 19.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.
	Do we need to attach the bid document (with case studies, proof of work etc) as a single file in a single pdf document?	Kindly attach separate files.
	We received our MSME certificate in the year 2022-2023. Is that sufficient and considered for registration as per the tender bid?	Agency need to share MSME certificate along with Previous certificate of incorporation/registration.
	Is we work certificate/invoice permissible for proof of office address?	We Work certificate/invoices will not be considered.
	We would like to inform you that we wish to participate in the above mentioned E-tender which is due on 21.06.2023. We request you to please extend the due date of this tender at least for 5 days. We also request you to upload Pre Bid Meeting clarification Documents/Corrigendum as early as possible so that we can submit our Bid/Tender accordingly.	Kindly Refer to Addendum dated 19.06.2023, Kindly refer to the tender section of the bank's website and tenderWizard.

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Point No. 12.2	<p>This is in reference to your tender reference No.: BCC: MKTG: EMP_AGNC:115:285 Dt 29.05.2023 for the empanelment of creative agencies; we want to know whether tender need to be submitted online or in person as per tender document page number 15, Point Number 12.2.</p> <p>We also request you to extend the tender submission deadline.</p>	<p>The bids (Pre-Qualification, Eligibility, Technical as well as Commercial) shall have to be prepared and subsequently submitted online only. Bids not submitted "ONLINE" or by any other mean shall be summarily rejected. No other form of submission shall be permitted.</p>