

RESPONSE TO PRE BID QUERIES

EMPANELMENT OF AGENCY FOR LOCATION MANAGEMENT (HYPERLOCAL MARKETING) OF THE BANK IN DIGITAL DOMAIN (RFP No BCC: MKTG: WEB:115:95 Dt.28.02.2023)

| Sr No | Pg. No | Clause | Queries received from bidder(s) | Bank's Reply |
|--------------|---------------|---------------|--|---|
| 1 | 10 | 8.4 | In the eligibility criteria, the location clause mentions that the service provider should have an office in India. However, in Annexure 1, it is mentioned that the service provider should have an office in Mumbai. Please clarify. | The eligibility criteria mentioned in the RFP point 8.4 holds. In the Annexure 1, point 11, to be read as, ' <i>Bidder should have a support office in India and shall allocate a dedicated team</i> '. |