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प्रेस विज्ञप्ति / Press Release

Registration of entries for 'Bank of Baroda Rashtrabhasha Samman' begins

The Award seeks to recognise literary works in Indian languages

Entries for the Award can be submitted from March 22nd to April 7th, 2023

Mumbai, 22st March, 2023: Bank of Baroda (Bank), one of India's leading public sector banks, has instituted a unique award '**Bank of Baroda Rashtrabhasha Samman**' to encourage and promote literary works written in Indian languages. The '**Bank of Baroda Rashtrabhasha Samman**' will recognise the best Hindi translated work of Indian language novels. Now, the Bank has initiated the process of inviting entries under the '**Bank of Baroda Rashtrabhasha Samman**'.

The award promotes the mutual interchange amongst Indian languages, encourages literary translation work in the country and seeks to make the best Indian literature available to the general public in Hindi.

Under the 'Bank of Baroda Rashtrabhasha Samman' scheme, the translated work of the novel written in Indian languages as mentioned in the Eighth Schedule of the Constitution are eligible for the Award. The award will be presented to both the original author of the selected novel and the translator who has translated the book to Hindi from the original regional languages. Entries for the Award are being invited from Hindi translators as well as publishers.

Every year, the original author of the novel and the Hindi translator of that novel so selected, will be honoured and will receive ₹21.00 lakh and ₹15.00 lakh respectively. In addition, the authors and the Hindi translators of the next five shortlisted works will also be recognised and receive ₹3.00 lakh and ₹2.00 lakh respectively.

Interested applicants can register and submit their nomination for the Award from March 22nd, 2023 to April 7th, 2023. The entry form, terms & conditions and other details for submission of entries are available on the Bank's website at the link - <https://www.bankofbaroda.in/bank-of-baroda-rashtrabhasha-samman>.

About Bank of Baroda

Founded on 20th July, 1908 by Sir Maharaja Sayajirao Gaekwad III, Bank of Baroda is one of the leading commercial banks in India. At 63.97% stake, it is majorly owned by the Government of India. The Bank serves its global customer base of over 150 million through over 46,000 touchpoints spread across 17 countries in five continents. Through Its state-of-the-art digital banking platforms, it provides all banking products and services in a seamless and hassle-free manner. The recently launched bob World mobile app provides customers with a saving, investing, borrowing, and shopping experience, all under one single app. The app also serves non-customers by enabling account opening through video KYC. The Bank's vision matches its diverse clientele base and instills a sense of trust and security. It is moving well in that direction and bob World is a testimony of its roadmap towards Digital Transformation.



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For further information, please contact:

Bank of Baroda: Phiroza Choksi | +91 9820363681 | corp.pr@bankofbaroda.com

Perfect Relations - Sneha Joshi | +91 9833004482 | Sneha.Joshi@dentsu.com