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### प्रेसविज्ञप्ति /Press Release

#### **Bank of Baroda organized a 'Mega Credit Camp' in Ahmednagar district for 500+ farmers**

#### ***Distributes sanction letters amounting to Rs. 8.55 crore to 151 farmers***

**Kopergaon, October 11, 2018:** Bank of Baroda, one of India's largest public sector banks organized a Mega Credit Camp at Kopergaon (Near Shirdi), in Ahmednagar. The Mega Credit Camp was part of the 'Baroda KisanPakhwada' that is being observed and celebrated by Bank of Baroda during October 1st to October 16th, 2018. These initiatives are organised in the run up to World Food Day, on the 16th of October, celebrated as 'Baroda KisanDiwas'.

Bank of Baroda felicitated 170 farmers from 17 branches for their contribution to the agricultural sector. The bank celebrated their long standing relationship with these farmers through Baroda KisanPakhwada. The Bank also gave sanction letters for various loans to about 150 farmers present at the camp and awarded certificate of appreciation to 181 farmers.

While highlighting the various Agri rural products that Bank of Baroda offers, Shri Rajesh Kumar, General Manager, Pune Zone, also talked about One time Settlement Scheme launched by Bank LAKSHYA AGRICULTURE 2018 for loan waiver (Kazamafi) to farmers. "The agricultural sector impacts everyone in the country and at Bank of Baroda, we believe that serving this community through our best in class financial products is not only our responsibility, but also essential for a steady growth of the economy at large. We are pleased to have the privilege of banking with thousands of farmers in the region for decades and would like to take this opportunity to celebrate this bond, while building new relationships," Shri Kumar said.

Speaking on the occasion, Smt. SnehlataKolhe, MLA (Kopergaon), said, "Bank of Baroda has Maharashtrian roots as it was founded by SayajiraoGaekwad III, who was the Maharaja of Baroda State from 1875 to 1939. The sanction letters distributed to 150 farmers shows the Bank's commitment towards this region's farmers. I personally commend Bank of Baroda's efforts, which will be productive in enhancing the financial growth of the agriculture sector and empower both women and men from the sector."

कार्पोरेट जन संपर्क विभाग, बड़ौदा कार्पोरेट सेंटर, सी- 26, जी - ब्लॉक , बान्द्रा कुर्ला कॉम्प्लेक्स , मुंबई - 400 051 ,

CORP.PR Department, Baroda Corporate Centre, C- 26,G-Block,Bandra KurlaComplex,Mumbai- 400 051



Shri Rajesh Kumar, General Manager – Pune Zone, Shri Surendra Sharma, Dy. General Manager- Aurangabad Region, Shri Rakesh Kumar, Dy. General Manager- Nagpur Region, graced the Mega Credit Camp. Chief guests at the event included MLA from Kopergaon, Smt. SnehlataKolhe and Shri BipindadaKolhe, Chairman- Sanjeevani Sugar Mill.

The Mega Credit Camp was organised for a conglomeration of customers from Bank of Baroda's 17 branches around Kopergaon.

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**Chitra Suresh,  
Asst. General Manager,  
(PR & Corp. Comm)**

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